

MONDAY REPORT ON RETAILERS

CUSTOMIZED DATA FORM

Directory of Retail/Restaurant & Fast Food Chains in Canada

Complete and send to:

Mary Tommasone
Monday Report on Retailers
Rogers Publishing Limited
One Mount Pleasant Rd., 7th Floor, Toronto, ON M4Y 2Y5
Telephone: 416-764-1469 • Fax: 416-764-1722

Contact Information:

Name: _____

Title: _____

Company: _____

Street: _____

City, Province & Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____

Payment:

Cheque made payable to Monday Report.

VISA MasterCard American Express

Account Number: _____

Expiry Date: _____

Signature: _____

GST & HST#: 137813424RT

File Formats Available:

Text Delimited or Microsoft Excel

Cost:

\$2,500 minimum charge per order; additional data at \$400 each item except Chain Location Addresses at \$5,000. The first 8 data selections are automatically included with every order.

All data selections [\$2,500 + \$10,400 (26 x \$400) + \$5,000 = \$17,900]

Only selected data items [\$2,500 + \$_____ (____ x \$400) + \$5,000 = \$_____]

Head Office Data

- Company Name
- Phone & Fax
- Private/Public/Co-op
- Chain Names
- Annual Sales Category (\$1-5 million, \$5-10 million)
- Address
- Web & E-mail
- Number of Employees

Select Data:

Contacts

- President
- Information Systems
- Marketing
- Operations Manager
- Creative Director
- Leasing
- Merchandising

Chain Data

- Chain Name
- Total locations
- Year first location opened in Canada
- Ownership Types (corporate, franchised)
- Avg. Sales/Sq.Ft./Year Category (\$100 -250, \$250-500)
- Private Labels
- Online purchasing available: Yes/No
- Merchandise Price Category (discount, low-medium, upper)
- Description of Merchandise
- Proprietary Credit Card: Yes/No
- Expansion planned: Yes/No
- Location Types & Average Sizes (freestanding, streetfront, strip plaza)
- Provincial Locations and Projected Openings
- Chain Location Addresses (this item costs \$5,000)

Restaurant/Fast Food Data

- Menu Type (chicken, pizza, etc.)
- Service Type (sit-down, take-out, etc.)
- Average Seats/Location
- Avg. Meal Prices
- Liquor License Type

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Cost:

\$2,500 minimum charge per order; additional data at \$300 each item. The first 5 data selections are automatically included with every order.

All data selections
[eg: \$1,000 + \$25,200 (83 x \$300) = \$24,900]

Only selected data items below
[eg: \$1,000 + \$_____ (_____ x \$300) = \$_____]

Data Included:

- Centre Name
- Address & Intersection
- Web Address
- Type: regional, power, etc.
- Year Opened

Select Data:

Physical Attributes

- Geocodes
- Gross Leasable Area
- Levels of Retail
- Total CRU's (commercial retail units)
- Food Court (Y/N)
- Enclosure
- Pad Sites (Y/N)
- Provides Cart/Kiosk (Y/N)
- Accepts Temp. Tenants (Y/N)
- Parking Spaces
- Expansion/Renovations Plans
- Year Last Exp./Ren. Completed

Sales/Rents/C.A.M. Costs

- Annual Sales Category (example: \$5-10 million)
- Avg. Non-Anchor Rent
- Common Area Maintenance Cost

Traffic

- People & Vehicle Traffic Counts

Contacts

- Centre Manager Marketing Manager
- Leasing Manager
- Property Manager
- Corporate Owner

Tenant Mix

- includes percentages of Apparel, Food, General Merchandise, Home, Leisure, Service, Non-Retail, Independent Chain, National Chain

Tenants

- Anchor Tenants & Sizes

Apparel Tenants

- Athletic Apparel
- Children's Wear
- Family Wear
- Footwear
- Jewellery/Fashion Access
- Ladies' Wear
- Menswear
- Unisex

Food Tenants

- Grocery
- Restaurant & Fast Food
- Specialty Food & Drink

General Merchandise Tenants

- Beauty Supply
- Card/Stationery
- Computers/Office Supply
- Dept./Mass Merchandiser
- Drug/Health & Beauty Aids
- Gift
- Leather Accessory & Luggage
- Second Hand Merchandise
- Specialty Merchandise
- Variety/Convenience

Home Tenants

- Fabric/Sewing Access.
- Furniture & Home Decor
- Hardware/Paint & Paper
- Home Appliance
- Home Improvement
- Housewares
- Window Coverings

Leisure Tenants

- Book/Newsstand
- Electronics (TV, Stereo)
- Fitness/Recreation Place
- Hobby/Craft
- Music/Video
- Pet
- Sporting Goods
- Theatre/Entertainment
- Ticket/Lotto Sales
- Toy/Games

Service Tenants

- Automotive
- Business Services
- Car & Truck Rental
- Dry Cleaner
- Educational/Training
- Financial (banks, credit union, etc.)
- Florist/Nursery
- Hairstyling/Esthetic
- Laundromat
- Medical/Dental
- Optical
- Other Services
(Key cutting, engraving, day care, etc.)
- Photo/Camera
- Postal Services
- Printing
- Rental Equipment/Furniture
- Shoe Repair
- Tailoring/Alterations
- Travel
- Wireless/Telecommunications
- Professional Office
(lawyer, insurance, etc.)
- Other Non-Retail (lawyer, insurance, library, government, etc.)

Computed Field

- Calculation of your choice

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